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July 2014

### **Our Commitment**

- Committed to community to saves babies though perinatal case management (p.c.m.)
- \*times

### **Current Reality**

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| <p><b>Strength</b></p> <ul style="list-style-type: none"><li>• Lots of p.c.m. systems</li><li>• Community energy</li><li>• Committed community partners</li><li>• Strong FQHC (3 with multiple sites)</li><li>• Practical will</li><li>• People who know the community</li><li>• Lots of women who need or services</li><li>• There is a need true can meet it (no adversaries)</li></ul>                              | <p><b>Benefits</b></p> <ul style="list-style-type: none"><li>• Save the babies</li><li>• Support the moms</li><li>• Stronger families</li><li>• Stronger next generation</li><li>• Intergenerational activity</li><li>• More people talking about IM (infant mortality)</li><li>• Stronger community and healthier</li><li>• Life changing for moms</li><li>• Economic benefits</li><li>• Better services</li><li>• Increased graduation rates</li></ul> |
| <p><b>Weakness</b></p> <ul style="list-style-type: none"><li>• Lack needed services (ex. housing)</li><li>• Getting people to listen</li><li>• No funding identified yet</li><li>• Not all agencies are focused on IM</li><li>• Too many decisions makers sometimes</li><li>• Med tape</li><li>• No unified system in place to evaluate</li><li>• Not enough engagement with young people</li><li>• capacity</li></ul> | <p><b>Dangers</b></p> <ul style="list-style-type: none"><li>• Dependency</li><li>• Economic</li><li>• We could build the case management and then not have services in place</li><li>• could get huge quick</li><li>• keeping people vigilant</li><li>• could fail all together</li><li>• capacity</li></ul>   |

### **Victory Circle**

- Perinatal Case Management
  - Seeking care early
  - Women/girls have better outcomes (who have participated in p.c.m.)

- Work on project (p.c.m.) continues after OET/CM TA ends (\$, sustainability)
- Connected to needed services (and this is tracked/monitored)
- Tracking to make sure IM is not on the rise again
- Accessibility
- Services are more individualized to pregnant women
- Culturally appropriate
- Replication (fortitude and close to home)
- Pioneering off hook to sign up!
- Other wraparound services in place/connections are real!
  - Coming back for post-partum visit (mom→baby)
- Natural supports in place
- Replication (far and wide)
- (Prepared to raise your child) parenting skills and education → lifelong, know the expectations
- Have reached every woman of child bearing age w/ messages